

Existing New Freedom- and Lifeline Transportation Program-Funded Mobility Management Projects in the Bay Area

| County | Program and Grant Cycle | Subrecipient | Project | | Amount |
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| | | | Name | Description | |
| Alameda | | | | | |
| ALA | New Freedom 1 | AC Transit | Paratransit Inventory | Conduct a detailed inventory of all available transit resources, including funding, equipment, and personnel, in Alameda and Western Contra Costa County to determine how best to structure a coordinated system. Also investigate institutional settings and financial implications of establishing a mobility manager. | \$144,000 |
| ALA | New Freedom 4 | Alameda County Transportation Commission | Alameda County Mobility Management | Coordinate elements and resources already present in Alameda County related to travel training, and information and referral to move towards a more full-fledged mobility management approach in Alameda County. Tasks include the following: (1) Transition the paratransit hotline and AccessAlameda.org website into a much more thorough Information and Referral source and position those services to provide one-stop-shopping for consumers; (2) Establish quarterly coordination meetings among travel trainers across the County and create a framework to provide travel training throughout the whole County. Create a print and web resource available listing all travel training in the County. | \$80,000 |
| Contra Costa | | | | | |
| CC | New Freedom 1 | Central Contra Costa Transit Authority | Comprehensive Mobility Options Inventory | Conduct a comprehensive inventory of all available mobility options for seniors and persons with disabilities to serve as a building block for later developing a mobility management function for majority of Contra Costa County and the Tri-Valley. | \$35,000 |
| CC | New Freedom 2 | CCCTA/ County Connection | Contra Costa Mobility Management Phase II | Develop a Mobility Management Plan using the transportation inventory developed in Phase I. Engage stakeholders to further define and focus on key service components unique to and common to all areas of the County. Will include recommendations, goals, objectives, actions, timeline, and funding plan for establishment of a Mobility Management Center. | \$80,000 |
| CC | New Freedom 3 | CCTA | Web Enabled Senior/Disabled Transportation Database | Convert an existing comprehensive inventory of transportation services available to seniors and people with disabilities into a web based search tool for agencies and the general public. | \$96,000 |
| CC | New Freedom 4 | Senior Helpline Services | Transportation Information and Referral | Provide Transportation Information and Referrals service for seniors in Contra Costa County. Respond to questions and concerns about all transportation options for seniors. This helpline would operate Monday through Friday, except holidays, from 8:00 am to 5:00 pm. Although the focus of Senior Helpline Services is disabled seniors age 60 and older and those who care for and about them, we would welcome calls from disabled individuals of any age and those who care for and about them, who need transportation information. | \$141,075 |

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| Marin | | | | | |
| MAR | New Freedom 2 | Marin Transit | Mobility Management Office | Establish a pilot Mobility Management Office to promote, enhance, and facilitate access to transportation service for individuals with disabilities, older adults, and low-income individuals. Coordinate and integrate transportation support services between Marin Transit and Marin County's Dept. of Health and Human Services. | \$115,850 |
| MAR | New Freedom 3 | Marin Transit | Mobility Management: Brokerage & Volunteer Driver Program | Create a transportation brokerage to serve as the main coordinating entity and one-stop provider of transportation services for Marin's disabled, senior, and low-income populations. Create a new volunteer driver program that will provide door-to-door escorted "safety net" transportation for frail and disabled seniors who for health reasons cannot tolerate shared ride services. | \$263,605 |
| MAR | New Freedom 4 | Marin Transit | Countywide Transportation Guide | Produce and distribute a printed county-wide transportation guide. This guide will be available in both English and Spanish and will feature transportation options by city, town or area of the county. The guide will also be available in fully-accessible formats on both the Marin Transit and Marin Access websites. | \$22,835 |
| MAR | New Freedom 4 | Marin Transit | Pilot Premium ADA Transportation Service / Marin Access Mobility Center | (1) Partially subsidized rides that can be scheduled as early as the same day for ADA eligible riders. (2) Continue and expand the Marin Transit Marin Access Mobility Management Center. | \$288,881 |
| MAR | Lifeline 3 | Marin Transit | Mobility Management Technology "Backbone" Project | Building upon Marin Transit's Access Mobility Management Center, this project would develop an overall systems approach to Marin's mobility management technology needs, and provide seed funding for the creation of comprehensive technology functions to facilitate the coordination of transportation for low-income residents. The Project will include a targeted marketing program focus on gaining the participation of those organizations that serve the employment related needs of the unemployed and under-employed. | \$375,000 |

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| Napa | | | | | |
| There are currently no Mobility Management projects in Napa County that were funded with New Freedom or Lifeline Transportation Program funds; however, the Napa County Transportation and Planning Agency (NCTPA) has implemented a vehicle sharing program. | | | | | |
| San Francisco | | | | | |
| SF | Lifeline 2 | SFMTA | Mobility Management Specialist (a component of the Shopper Shuttle project) | The Mobility Management Specialist will perform the following tasks/duties: <ul style="list-style-type: none">• Conduct outreach to disability and senior communities on the availability of transportation services for seniors and persons with disabilities;• Establish mechanisms which would better coordinate agency-type of services (e.g., cancer society, hospital discharge trips, etc.);• Coordinate with DAAS staff on Transitional Care transportation services;• Study the feasibility of coordinating ad hoc voucher programs offered by community based organizations throughout SF that focus on seniors and people with disabilities to improve transportation services• Conduct outreach to other transportation programs (e.g., hospital discharge, therapy programs, etc.) and survey them to identify what services they provide and determine if those programs could be more cost effective through centralized management to maximize available funding;• Perform outreach to health agencies that provide Medi-Cal transportation to study ways in which renal dialysis and other similar transportation can be more effectively delivered;• Conduct surveys which would help identify and better understand the unmet transportation needs of seniors and persons with disabilities in SF;• Explore the viability of volunteer driver/escort programs;• Coordinate with existing programs such as the Bayview Van sharing program to see if these could be better utilized;• Examine the feasibility and interest in establishing a vehicle leasing program which would establish a mechanism for reinstituting vans being retired by Paratransit operations to non-profits to their use in delivering senior/disabled transportation services. | \$1,560,000 (Note: the Mobility Management Specialist position is just one component of the larger project) |

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| San Mateo | | | | | |
| SM | New Freedom 1 | San Mateo County Transit District | Peninsula Ride Connection | Assess feasibility of countywide phone information and assistance service; coordinate corps of volunteer mobility ambassadors; update the Senior Mobility Guide; coordinate and administer shared van program; promote mobility in city planning processes; and develop business plan. | \$147,200 |
| SM | New Freedom 2 | SamTrans | Peninsula Rides Implementation | Implement and continue Peninsula Rides Program (formerly Peninsula Rides Connection), including: 1) implement Mobility Ambassador Program; 2) update Countywide transportation inventory; and 3) update, translate to accessible formats, reprint and distribute Senior Mobility Guide. | \$177,857 |
| SM | New Freedom 3 | SamTrans | Peninsula Rides Implementation & Development Activities | Continue and expand the Mobility Ambassador Program; implement a Vehicle Sharing Demonstration Program; update, reprint, and distribute the Senior Mobility Guide; coordinate an information and referral network of call centers; market and promote the development of volunteer ride programs. | \$200,000 |
| SM | New Freedom 4 | SamTrans | Peninsula Rides Implementation and Development Activities | Provide mobility management services, including (1) continuing and expanding the Mobility Ambassador Program; (2) updating and distributing the Senior Mobility Guide. | \$211,380 |

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| Santa Clara | | | | | |
| SC | New Freedom 2 | Outreach & Escort, Inc. | Mobility Management Center – Santa Clara County | Establish a Mobility Management Center to coordinate transportation resources for seniors and individuals with disabilities. Focus would be on emergency preparedness planning and coordination of transportation resources in response to an emergency event. | \$399,440 |
| SC | New Freedom 3 | Outreach & Escort, Inc. | Santa Clara County Mobility Management Center | (1) Create a web-based mobility management tool to coordinate human service transportation. The web-based tool will include agency profiles, agency member registration, trip reservation and billing functions, volunteer driver programs, gas cards, agency fleet inventories, and GIS mapping of key locations. (2) Purchase ten accessible taxis, provide them to licensed local taxi companies, and include them in the fleet that is available to the trip reservation function in the web portal. | \$928,868 |
| SC | New Freedom 4 (Small UA) | Outreach & Escort, Inc. | Mobility Management (South County) | Provide Mobility Management training for staff, Web Portal Tools and Transportation Coordination tools training, Technical Support and Emergency Preparedness & Planning training for partner agencies and regional partners. Provide increased transportation and social services to the county's disabled and senior population. | \$250,000 |
| SC | New Freedom 2 (Small UA) | Outreach & Escort, Inc. | Mobility Management (South County) | Establish a Mobility Management Center to coordinate transportation resources for seniors and individuals with disabilities in South County. Focus will be on emergency preparedness planning and coordination of transportation resources in response to an emergency event. | \$84,826 |
| SC | New Freedom 1 (Small UA) | Outreach & Escort, Inc. | Mobility Management Center | | \$125,000 |
| SC | New Freedom 1 (Small UA) | Outreach & Escort, Inc. | Mobility Management Technology and Emergency Operations Plan | | \$50,000 |
| SC | New Freedom 4 | Outreach & Escort, Inc. | Together We Ride | Using mobility management best practices, provide a menu of services beyond the requirements of the ADA that address the transportation needs of veterans, individuals with developmental disabilities, and other persons with disabilities. This menu of services is made possible through a service model that is supported by a coalition of local human service and transportation providers. | \$929,868 |

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| Solano | | | | | |
| SOL | New Freedom/JARC 6 (Small UA) | Solano Transportation Authority | Solano County Mobility Management Implementation | Mobility Management Implementation Plan focuses on four components: (1) Countywide in-person ADA eligibility assessment; (2) Countywide travel training; (3) One-stop call center and website; (4) Senior driver safety information | \$400,000 |
| Sonoma | | | | | |
| SON | New Freedom 2 (Small UA) | Sonoma County Human Services Dept. (Adult & Aging Division) | Mobility Management | Mobility Management project to expand local community volunteer driver programs, and to expand transportation mobility options for seniors and persons with disabilities. | \$187,179 |
| SON | New Freedom 4 | City of Santa Rosa, Transit Dept. | Sonoma Access One Call/One Click Transportation Resource Center | Sonoma/Marin County coordinated one call center and accessible, bilingual web site providing referrals, service availability, trip planning and travel training schedules for paratransit, fixed route and human service agencies in Sonoma County. | \$186,443 |
| Multi-County | | | | | |
| SC, SM, ALA | Lifeline 3 | Outreach & Escort, Inc. | Together We Ride – Mobility Management Center | Project is a combination of technology and mobility management best practices designed to improve access to transportation resource information for the region--particularly Santa Clara, San Mateo and Alameda Counties--and increase opportunities for employment transportation coordination. Project will make available technologies and service models developed by Outreach to achieve these goals. | \$377,058 |